

BAR, ROCA DAVID, POMPA

A person wearing a light-colored t-shirt is holding a glowing spherical lamp. The lamp has a textured, light-colored base and a bright, warm yellow glow emanating from a circular opening at the top. The background is a plain, light-colored wall.

PRESS RELEASE

AN EPHEMERAL EXHIBITION
BY **STUDIO DAVIDPOMPA** DURING
DESIGN WEEK MEXICO 2025

INTRODUCING ,
ORIGO PORTABLE

THE FIRST BATTERY-POWERED
LUMINAIRE, AN OBJECT THAT
TAKES LIGHT BEYOND
THE STATIC, CREATING
ATMOSPHERES THAT MOVE.

Bar Roca is an ephemeral installation by Studio davidpompa celebrating the launch of Origo Table Big Portable, the brand's first cordless lamp. An object that expands the experience of light beyond the static, creating mobile, personal atmospheres.

During Design Week Mexico 2025, from October 10 to 12, the studio will transform a shipping container into a reinterpreted shaved ice bar, where Fiorito stone and Mexican ironwork meet a contemporary architectural language. In this space, the everyday becomes a sensory experience: design, gastronomy, and performance intertwine to tell a story of contrasts.

At Bar Roca, Fiorito takes center stage as an architectural and sensory protagonist. The combination of materials and architectural elements establishes a dialogue between artisanal tradition and technological innovation. Origo Table Big Portable carries the warmth of light beyond the static, becoming a sculptural object that transforms any space with movement and presence.

The installation plays with the ephemeral and the ritualistic: a bar that invites sensory interaction, where shaved ice—an icon of Mexican popular culture—is reimaged in a contemporary key. Local ingredients and artisanal techniques coexist with a sophisticated approach, reinforcing the narrative of contrasts between form and function, craft and technology.

Bar Roca reflects the essence of Studio davidpompa: creating timeless objects that connect with Mexican culture through a contemporary lens, exploring materials like Fiorito and technological tools to produce designs that generate unique experiences of light and space.

FROM , 10.00 AM
TO , 08.00 PM

EMILIO
CASTELAR, 1
6
3

DEL, 1
1

AL, 1
2

DE OCTUBRE



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